

## Caesars Entertainment Joins CDP A List

- Gaming-Entertainment Company Recognized as a World Leader for Corporate Action on Climate Change -

LAS VEGAS, Oct. 25, 2016 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ:CZR), the world's most diversified casino-entertainment provider, has been awarded a position on the Climate A List by CDP, the international not-for-profit that drives sustainable economies.

Thousands of companies submit annual climate disclosures to CDP, which was formerly named Carbon Disclosure Project, for independent assessment against its scoring methodology. Caesars is one of 193 "A Listers" on the roll, which has been produced at the request of 827 investors with assets of US\$100 trillion. Just 9% of the corporations participating in CDP's climate change program are awarded a position on the Climate A List.



"Our long term financial health depends on our ability to operate efficiently and sustainably, which puts smart climate strategy at the heart of our business," said Jan Jones, Executive Vice President, Government Relations and Corporate Responsibility at Caesars Entertainment. "Inclusion on the CDP A List is important recognition for all our stakeholders, including Caesars' employees, guests and shareholders."

Caesars is among the global organizations that have committed to business leadership and policy alignment on climate through an initiative led by We Mean Business, a coalition of organizations including CDP, World Resources Institute (WRI), and World Wildlife Fund (WWF), among others. In conjunction with last year's COP21, the UN conference at which national leaders came together to reach a global agreement to reduce carbon emissions and limit the Earth's warming, the commitments are designed to urge policymakers and business leaders to recognize the urgency in tackling climate change.

"We congratulate the 193 A List companies that are leading the charge towards our low carbon future," said CDP's chief executive officer Paul Simpson. "Companies are key actors in enabling the global economy to achieve its new climate goals, and the leadership of this group points the way for others to take bold action and capitalize on the many opportunities that await."

The carbon management strategy developed by Caesars is a cornerstone of the company's CodeGreen environmental program, which was established in 2008. Activities to reduce energy and associated carbon emissions include:

- the installation of more than 16,000 digital thermostats with integrated occupancy sensors in guestrooms;
- the replacement of more than 500,000 high-efficiency LED light bulbs;
- the installation of occupancy control sensors for lighting;
- the conversion of more than 16,000 showerheads and aerators to low-flow versions;
- and the implementation of operational changes in guestrooms, convention spaces and food and beverage outlets to reduce energy usage.

Caesars has reduced its energy consumption on a per-square-foot basis by 23.4% since 2007, exceeding its 2015 target. It has since set a new 2020 goal of further reducing fossil fuel based consumption (per air-conditioned square foot of space) by 30% from its 2007 baseline.

Caesars also works with CDP on evaluation of water risk, and its sustainable supply chain strategy. As part of a multi-company initiative of CDP, Caesars is one of 75 organizations that invite suppliers to disclose their greenhouse gas emissions data to this leading global database. Caesars has a goal to achieve 50% disclosure of the top 150 suppliers by 2020.

For more information on Caesars' Corporate Citizenship, please follow @CitizenCaesars on Twitter, see the [2016 Sustainability Report](#) and visit the Corporate Citizenship [blog](#).

### **About Caesars Entertainment**


Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. For 15 years, the Caesars Code of Commitment has underpinned its approach to citizenship and responsible business practices while inspiring employees, guests, partners and communities to share in making a positive contribution to society and protecting the environment. For more information, please visit [www.caesarscorporate.com](http://www.caesarscorporate.com).

Logo - <http://photos.prnewswire.com/prnh/20120607/LA21221LOGO>

SOURCE Caesars Entertainment

For further information: Annie Longworth, The Siren Agency, [annie@thesirenagency.com](mailto:annie@thesirenagency.com), (415) 218-7925

---

Additional assets available online:  [Photos \(1\)](#)

<http://caesarslasvegas.mediaroom.com/2016-10-25-Caesars-Entertainment-Joins-CDP-A-List>