

Two Caesars Entertainment Properties and Clean the World Donate 1,500 Hygiene Kits to Homeless

Horseshoe Hammond and Harrah's Joliet Employees Work with Community Non-profits to Help Local Families

HAMMOND, Ind., Nov. 1, 2016 [/PRNewswire/](#) -- Horseshoe Hammond and Harrah's Joliet, both part of the Caesars Entertainment (NASDAQ: CZR) group of companies, today announced the assembly and delivery of 1,500 life-changing hygiene kits to local homeless families. According to the Chicago Coalition for the Homeless, more than 125,000 people are homeless in Chicago, including more than 18,000 students enrolled in Chicago's public schools.

"Our relationship with Clean the World was initiated by an employee," said Dan Nita, Regional President, General Manager, Horseshoe Hammond and Caesars Foundation Trustee. "Housekeepers wanted to make a difference with the soaps and shampoo bottles they were throwing away on a daily basis. Their initiative has evolved into a program that helps millions of people around the world."

The hygiene kits were assembled and shared by Horseshoe Hammond and Harrah's Joliet employees, assisted by six employees from other properties within Caesars Entertainment group who won a spot on the distribution team through a company-wide annual essay contest.



"For the past four years, Caesars Entertainment has rewarded service-minded employees with a distribution trip to a country in need of the hygiene kits, including Guatemala and the Philippines," said Darren VanDover, Senior Vice President and General Manager, Harrah's Joliet. "This year, based on employee feedback, we decided to help a community closer to home, awarding the six employee winners with a trip to Chicagoland."

This year's winners are: Genie Hattig, Housekeeping Warehouse Manager, Planet Hollywood; Katherene Brookshire, Specialty Room Chef, Flamingo; Marta de Solorio, Inspector, Bally's Las Vegas; Jason Gonzalez, Housekeeping, Harrah's Metropolis; Amanda Lagunas, Wardrobe Manager, Rio; Sarah Grinstead, Cleaner, Harrah's North Kansas City.

The hygiene kits were distributed through non-profit partnerships in the greater Chicago metropolitan area: St. Joseph's Carmelite Home in East Chicago is open to children in crisis from birth to age 18; Haven House, Inc., located in Hammond, Indiana is a 24-hour emergency shelter for domestic violence victims and their dependents; Guardian Angel Community Services in Joliet, Illinois serves children and families, empowering them to improve the quality of their lives.

Caesars Entertainment and the Caesars Foundation have supported Clean the World, the largest global recycler of hotel amenities, since 2010. The Caesars Foundation donated \$1M and Caesars Entertainment's North American properties have collected and recycled nearly 2 million bars of soap, contributing to Clean the World's efforts to reduce the number children under the age of five who die from diarrhea-related diseases globally each year because of a lack of soap and hygiene products.

About Caesars Entertainment

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. For 15 years, the Caesars Code of Commitment has underpinned its approach to citizenship and responsible business practices while inspiring employees, guests, partners and communities to share in making a positive contribution to society and protecting the environment. For more information, please visit www.caesarscorporate.com.

About the Caesars Foundation

Caesars Foundation provides support to national nonprofit partners that serve multiple communities where employees of the Caesars group and their families live and work. Caesars Foundation focuses its philanthropic giving strategically in three categories: older individuals, sustainability, and innovative educational programs. To learn more, visit www.caesarsfoundation.com.

About Clean the World

Clean the World is a social enterprise dedicated to the mission of saving millions of lives around the world while simultaneously diverting hotel waste from landfills. The organization collects discarded soap and other hygiene products from more than 4,000 hotel and resort partners and operates recycling centers in North America, Asia, and Europe. Clean the World provides hygiene education and microlending to make handwashing and local soap purchases a lifelong habit in developing regions. Through its hygiene kit program, Clean the World provides personal care items to relief organizations throughout North America. Since 2009, more than 35 million bars of Clean the World soap have been distributed in 100 countries.

Photo -

<http://photos.prnewswire.com/prnh/20161031/434607>


Logo -



<http://photos.prnewswire.com/prnh/20120607/LA21221LOGO>

SOURCE Caesars Entertainment Corporation

For further information: Erika Schuetze, The Siren Agency, erika@thesirenagency.com, (805) 540-

Additional assets available online:  [Photos \(2\)](#)

<http://caesarslasvegas.mediaroom.com/2016-11-01-Two-Caesars-Entertainment-Properties-and-Clean-the-World-Donate-1-500-Hygiene-Kits-to-Homeless>