

## Caesars Entertainment Corporation to Participate in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum - UPDATED TIME

LAS VEGAS, March 2, 2017 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) today announced it will participate in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum in Las Vegas, Nevada on March 3, 2017.


Caesars Entertainment Corporation President & Chief Executive Officer Mark Frissora will speak at 9:35 a.m. PT on Friday, March 3, 2017. The fireside chat will be audio-only webcasted live and will be available at <http://investor.caesars.com>. A replay of the presentation will be accessible for 30 days following the live broadcast through the same link provided.

### About Caesars Entertainment:

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, Inc. (which was deconsolidated effective January 15, 2015 due to its bankruptcy filing), wholly owned Caesars Entertainment Resort Properties, LLC and Caesars Growth Partners, LLC in which CEC holds a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

SOURCE Caesars Entertainment

For further information: Stephen Cohen - Media, Caesars Entertainment Corporation, (212) 886-9332, Brian Blackman - Investors, Caesars Entertainment Corporation, (800) 318-0047

Additional assets available online:  [Photos \(1\)](#)

<http://caesarslasvegas.mediaroom.com/2017-03-02-Caesars-Entertainment-Corporation-to-Participate-in-the-J-P-Morgan-Gaming-Lodging-Restaurant-Leisure-Management-Access-Forum-UPDATED-TIME>

